



PRESS RELEASE

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PCLender Integrates with Roostify Mortgage Technology Solution to Offer Streamlined Loan Origination Process

Roostify's platform offers a complete, end-to-end platform for mortgage applications

Reno, Nevada (June 15, 2016) – PCLender, the premier provider of internet-based mortgage solutions for community banks, credit unions and mortgage bankers, is now integrated with Roostify, a provider of automated mortgage transaction technology.

The new integration enables lenders to offer a streamlined digital mortgage origination process to customers – from application to close.

“Loan applications are a sore spot in our industry and have needed a technological update for quite some time,” says Lionel Urban, CEO of PCLender. “We are pleased to partner with Roostify to lessen the stress for borrowers and lenders with a mortgage application process that simplifies the data and documentation collection requirements.”

Roostify's platform allows loan officers to easily collect a full loan application and associated documents, collaborate with consumers and third parties in real time, provide key documentation from any location and collect electronic signatures, allowing for quicker and higher quality closings.

“We are pleased to be an integration partner with PCLender, and extend access to the Roostify platform to more lenders, loan officers and consumers,” said Rajesh Bhat, CEO and Co-Founder, Roostify. “Our platform eliminates most of the headaches for lenders and consumers in the home buying process, allowing lenders to close more loans in a shortened time frame and provide an optimal digital experience to consumers, real estate agents, and third parties.”

About Roostify

Founded by three technologists frustrated with their home buying experiences, Roostify enables a more efficient, transparent mortgage process for lenders, agents and homebuyers. Roostify's software platform is trusted by prominent banks and mortgage brokers nationwide to deliver more loan volume, faster closes and happier customers. Roostify is backed by private investors, and headquartered in San Francisco. For more information, please visit www.roostify.com.

About PCLender

PCLender delivers simple, elegant internet-based mortgage solutions for community banks, credit unions and mortgage bankers. With a proven record of providing immediate return on investment, PCLender is the most cost effective lending solution available. Owned and operated by Mortgage Bankers, PCLender engages with lenders in a collaborative manner to dynamically fit the ever-changing world in which they lend. For more information on PCLender, visit www.pclender.com.

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