

## **PCLender Integrates with Vantage Production**

*Ignites productivity, drives revenue and ensures compliance across all levels of organization.*

Reno, NV- **February 1, 2016** –PCLender ([www.pclender.com](http://www.pclender.com)), the most advanced provider of web-based mortgage solutions for community banks, credit unions and mortgage bankers, announced that it has completed an enhanced integration with Vantage Production. The new integration enables lenders to manage leads, sales processes and the ability to generate powerful automated marketing messages.

“We are committed to providing our customers with the industry’s premier vendor solutions and our partnership with Vantage Production strategically aligns with that goal,” says Lionel Urban, CEO of PCLender. “This new integration is just one of the many ways we allow our customers to tailor fit our solution to best meet their specific lending needs.”

Vantage Production is the nation's leading innovator of mortgage-specific customer relationship management (CRM), automated marketing and marketing content, sales enablement and MBS market advisory services. Their solutions have been developed to help nearly 300 lenders and tens of thousands of individual mortgage loan originators succeed every day in our challenging, dynamic market.

PCLender has been streamlining mortgage operations since 1997 as a prominent provider of LOS, websites and portal technology that supports consumer direct, retail, wholesale and correspondent lending channels. The integration will link Vantage Production’s database of leads, contacts, borrowers, referral partners and loan information in real-time to PCLender’s web-based total mortgage solution.

"As the battle to acquire new borrowers continues to intensify, PCLender users now have real-time lead data accessible through their LOS," said Sue Woodard, president and CEO of Vantage Production. “This dynamic partnership allows lenders to manage the lifecycle of a loan and track loan profitability seamlessly.”

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## **About PCLender**

PCLender delivers simple, elegant web-based mortgage solutions for community banks, credit unions and mortgage bankers. With a proven record of providing immediate return on investment, PCLender is the most cost effective lending solution available. Owned and operated by Mortgage Bankers, PCLender engages with lenders in a collaborative manner to dynamically fit the ever-changing world in which they lend.

For more information on PCLender, the only Total Mortgage Solution specifically designed by mortgage banking experts, or to schedule a demo, call 877-536-6886 or visit [www.pclender.com](http://www.pclender.com).

Simplifying Today's Lending Complexities

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## **About Vantage Production**

Vantage Production, LLC provides advanced mortgage-industry focused CRM systems, compliant automated marketing and sales solutions, compelling content for the mortgage industry and professional development programs. With solutions tailored to the requirements of enterprise lenders and loan officers alike, Vantage Production serves more than 300 leading lenders and tens of thousands of individual mortgage industry subscribers. For more information, visit [www.vantageproduction.com](http://www.vantageproduction.com).

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